

SOCIAL MEDIA POLICY

Social Media Policy:

Welcome! Here at First National Bank Jasper, we have always taken great pride in being an active member of the community. Our new social media platform is an extension of this effort. We encourage you to use this page as both an informational resource and a positive place to interact.

Comments and Posting Policy

We encourage users to engage and interact on our social media pages. We ask that conversations follow the rules and that participants treat each other with respect. Please keep in mind that First National Bank Jasper does not create, control, represent or endorse any opinions or statements expressed by others within its social media channel, including those that Follow/Like First National Bank and that any content posted by anyone other than FNB is the responsibility of the submitter and not FNB. First National Bank Jasper, in its sole discretion, may delete comments or posts that do not obey the following guidelines:

1. **Please be respectful.** Feel free to share your opinions and comments but abstain from anything inflammatory, derogatory or unscrupulous. We'll have to take down those posts.
2. **Please keep it clean.** FNB's social media platform is public, which means any content you post can be seen by anyone on FNB's social media pages. Posts containing inappropriate language or photos will be untagged and/or deleted.
3. **Stay on topic.** We ask that content be relevant to First National Bank Jasper. Posts that are off-topic or unrelated may be deleted.
4. **No spam!** This means any comment, link or photo intended to promote a product, and service or individual will be taken down immediately.
5. **Please don't post any personal information.** If you post a question, we will do our best to respond as soon as possible, but avoid sharing any confidential information like phone numbers, email addresses or account details that might compromise your security.

Our Promise

We are monitoring our social media pages and we will do our best to respond to all of your questions in a timely manner. If you need an immediate response, we're also available offline. Contact First National Bank Jasper at (409) 384-3486 or stop by your local branch and we'll be sure to address your needs right away.

Legal Disclaimer

Third party posts about or related to do not reflect the views of First National Bank Jasper or its affiliates and have not been reviewed except for content which violates First National Bank Jasper Social Media Policy, such as offensive language for example.

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Privacy

To help ensure that your data stays safe, we remind you to always protect your financial and other confidential information online (e.g. account numbers, social security numbers, passwords, etc.). Please note that First National Bank Jasper will never ask you to provide this type of information through Facebook or any other type of public channel. Our Privacy Policy is available at <http://www.fnbjasper.com/wp-content/uploads/privacypolicy.pdf>.

Protecting children's privacy online

The Site is not directed to individuals under the age of thirteen (13), and we request that these individuals do not provide Personal Information through the Site. We do not knowingly collect information from children under 13 without parental consent. Visit the **Federal Trade Commission** website for more information about the Children's Online Privacy Protection Act (COPPA).